

# zCover NEWS

RICHMOND, BC, CANADA – October 28, 2005

## **zCover iSA Silicone Protective Cases for the new iPod® with video 30GB and 60GB Now Available for Shipping**

zCover Inc, the leading manufacturer of fashionable silicone protective cases has announced today the release of their **iSA** Fashionable Silicone Protective Case for the new iPod® with video. zCover **iSA** cases for the new iPod now available for shipping.



zCover leads the way in manufacturing a high quality product that is always ready for the ever changing market of technology.

Each zCover “**iSA**” retail pack contains one protective case, one hard crystal clear Screen Protector and a removable rotary Belt Clip. In its first release of the **iSA**, zCover is offering a selection of six colors to the consumer.

The **iSA** design allows you to show off your unique personality and provide serious protection from scratching the surface of your iPod. Along with being shock-absorbing and tear-resistant, zCover **iSA** cases, paired with the zCover customized crystal clear hard Screen Protector will protect 98% of your new iPod’s surface.

“The development of such an extensive line of new **iSA** protective cases in just 2 weeks after Apple’s release on October 12<sup>th</sup> 2005 of the new iPod with video, demonstrates our ability to lead the way in fashionable silicone protective cases. ” said Sean Sa, vice



president of zCover Inc. "iPod users want their iPod to be as unique and colourful as their music collection. With a full line of 3 designs and 12 colors and patterns soon to be available, you will be able to change the look of your iPod to match your mood, your fashion and your style, all while keeping your investment safe from scratches."

Combine zCover's advanced moulding technology with the industrial know-how and you will be impressed by all of zCover iSA series cases for iPod. zCover iSA series cases boast of a state of the art integrated click wheel protector that allows the user full click wheel access. As do all of zCover's lines, the iSA series also features a customized crystal clear hard screen protector and removable rotary belt clip.



At zCover, we are always striving to make the best possible product. Crystal clear hard screen protector displays your graphics in perfect detail while still maintaining a glove like fit to prevent scratches to your screen.

#### **Models:**

zCover iSA offers two models:

Size A            fits iPod with video 30GB

Size B            fits iPod with video 60GB

#### **Colors:**

In this first release of **iSA**, zCover will feature the Original Group with 6 colors.

The Original Series includes translucent pure color silicone cases. They are exclusively designed to give a splash of extra color and excitement, while providing durable protection. zCover **iSA** Original comes in your choice of six fun and bright colors, Black, Blue, Pink, Grey, ice-Clear, and Glow-in-Dark White.

#### **Pricing:**

Each zCover **iSA** (retail packaging or on-line-order packaging) for the new iPod with video contains one stylish silicone case, one hard crystal clear screen protector and one removable rotary Belt Clip.

The **iSA** Original series for iPod with video case retails for USD\$29.95.

## **About zCover, Inc.**

zCover is the leading manufacturer of fashionable silicone cases with over 10 years experience in the silicone and related business industry. As our focus in OEM has proven to be very successful we are now in the process of developing the “zCover” brand. ZCover is presently seeking partnerships with resellers to distribute zCover products.

Our Business Development Division is located in Richmond, B.C., Canada, with production facilities in Shanghai, China.

For more information please visit the company's web site [www.zCover.com](http://www.zCover.com)

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