

zCover NEWS

zCover™ is Coming to Canada's Best Buy & Future Shop Retail Stores.

Richmond, BC, Canada July 26, 2005

World Wide known Consumer Electronic Retail Giants Best Buy stores in Canada & Future Shop stores (wholly owned subsidiaries of Best Buy Co., Inc.) will now start selling zCover fashionable silicone products for the portable consumer electronics category. The Vendor Agreement between BEST BUY CANADA LTD. and ZCOVER INC. took effect on June 1, 2005.

Best Buy stores & Future Shop stores in Canada are excited to bring on zCover to help improve their current accessory line up. Best Buy and Future Shop will carry eight different products of zCover silicone carrying cases in a variety of different colors. In addition, all these products will be offered on both web stores at www.futureshop.ca and www.bestbuy.ca.

Here are eight products that you will see in the retail stores:

- zCover iCE iRiver® H10 5GB protectors in blue and black color;
- zCover Cassock Creative® Zen Micro® 5GB protectors in blue and ice clear color;
- zCover iSA click wheel iPod® protectors in Candy Blue Glow-in-dark hand craft design;
- zCover iSA Duo Pack iPod Shuffle protector in Candy Blue Glow-in-dark and Candy Corn hand craft design.

“Getting into Best Buy Canada & Future Shop was a great thing for zCover. It shows that leading retailers like Best Buy Canada & Future Shop see the quality and added value we bring to the consumer,” said Sean Sa, Vice President of Business Development. “I am excited to have retailers like Best Buy Canada & Future Shop carry our zCover product lines. I feel our customers, who are also their customers will enjoy the convenience of both worlds.”

About Best Buy Canada Ltd.

Burnaby, BC-based Best Buy Canada Ltd., a wholly owned subsidiary of Best Buy Co., Inc. (NYSE:BBY), is Canada's largest, fastest-growing national retailer and e-tailer of consumer electronic products and related services. The Company operates two retail chains under the Future Shop and Best Buy banners plus the Geek Squad (www.geeksquad.ca), and web stores at www.futureshop.ca and www.bestbuy.ca.

About zCover, Inc.

zCover is a pioneer and trend-setter in the fashionable silicone products market. zCover products are available at Apple retail store in Europe, Best Buy Canada, J&R and other electronic stores. ZCover is presently seeking partnerships with resellers to distribute zCover products worldwide.

For more information please visit the company's web site www.zCover.com

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