

zCover NEWS

zCover™ Announces echo Fashionable Silicone Protective Cases for COWON iAUDIO X5 and iAUDIO X5L Portable Multimedia Player

Richmond BC, Canada August 8, 2005

zCover Inc, the leading manufacturer of fashionable silicone carrying cases for high-end portable devices, today announces the debut of zCover™ **echo** Fashionable Silicone Protective Carrying Cases for COWON iAUDIO X5 and iAUDIO X5L Portable Multimedia Player

“zCover **echo** is the single silicone case for COWON iAUDIO X5/X5L to date. Our zCover fashionable silicone cases are all about self-expression. Give your gadgets a makeover with zCover,” said Sean Sa, vice president of ZCOVER INC. “iAUDIO X5/X5L users want their iAUDIO X5/X5L to be as unique and colourful as their music collection. With 11 colors and patterns to choose from, iAUDIO X5 fans can change their iAUDIO X5 color to match their mood!”



zCover **echo** offers all-round surface protection to iAUDIO X5 and iAUDIO X5L with advanced contour design in the latest style while allowing full access to all controls and connectors. Customized wide crystal-clear hard screen protector with rubber ring pad provides the best vision effect, perfect fit and prevents scratching and dirt to screen. zCover standard rubber pad removable rotary belt clip provides reliable accessibility.

zCover “**echo**” hand crafted silicone pattern with the coolest design and all-around protection make your iAUDIO X5/X5L stand out. It allows you to show off your charming personality and you colourful life.

Models and Color Pattern:

zCover **echo** offers two models: Size A fits COWON iAUDIO X5 20GB/30GB Size B fits COWON iAUDIO X5L 20GB/30GB

Each model provides three color pattern series: Original, Candy and Camouflage.



- **Original series** are translucent pure color silicone cases, designed to add a splash of extra color and excitement while providing durable protection. zCover **echo** Original come in one of seven fun and bright colors, ice-Clear, Grey, Black, Blue, Pink, Purple, and Glow-in-Dark White.

Candy series is hand crafted dual color GLOW-IN-DARK design. It will make sure your garget stand out in a crowd. With its unique design

and colourful look, you will be the envy of everyone. In this first release includes candy pink and candy blue.

Camouflage series is hand crafted multi-color design. It brings outdoor and sporty motion to where you go. In this first release we introduce our most popular design camouflage Navy and Woodland to public.

Pricing and Expected Availability

Each zCover **echo** for COWON iAUDIO X5/X5L 20GB/30GB retail package comes with a rotary belt clip and a hard crystal clear screen protector. Estimated shipping date is August 15, 2005 at www.zCover.com

The **echo** Original series for COWON iAUDIO X5/X5L 20GB/30GB retails for USD\$29.95

The **echo** Candy series for COWON iAUDIO X5/X5L 20GB/30GB retails for USD\$34.95

The **echo** Camouflage series for COWON iAUDIO X5/X5L 20GB/30GB retails for USD\$34.95

About zCover, Inc.

We are the manufacturer of fashionable silicone cases with over 10 years experience in the silicone and related business. Over the past 10 years we focus on OEM business. Currently, we are looking to build our own “zCover” brand and we are looking for resellers to distribute our zCover products.

Our Business Development Division located in Richmond, British Colombia, Canada with production facilities in China

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For more information Please visit the ZCOVER, INC. company web site
www.zcover.com

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